



Seat No. _____

HAM-161100010505
B. B. A. (Sem. V) Examination
June - 2023
Ethics and Corporate Social Responsibility
(Old Course)

Time : $2\frac{1}{2}$ / Total Marks : 70

Instruction : All questions are compulsory.

- 1 Define Business Ethics. Why ethical problems occur in Business? 14
OR
- 1 What is Business Ethics ? Discuss Ethical principles of business. 14
- 2 What is Corporate Governance ? Discuss features of good 14
governance. Why there is need to improve Corporate Governance
Standards?
- OR**
- 2 Explain in detail Accounting Standards related to Corporate 14
Governance.
- 3 Explain Quality, Composition and Role of Board. 14
OR
- 3 Write a note on SEBI clause 49. 14
- 4 What is Whistle Blowing ? Why need for whistle blowing ? 14
Explain types of Whistle Blowing.
- OR**
- 4 How Internal Auditors can enhance good Corporate Governance ? 14
- 5 Discuss Evolution of Corporate Social Responsibility. 14
How social performance of business can be evaluated ?
- OR**
- 5 Write short notes on following : 14
(a) Reverse Discrimination
(b) Affirmative action and Preferential Hiring.